

P2P Lending in China

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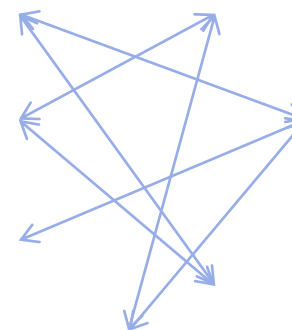
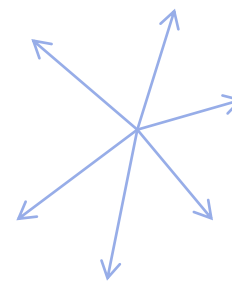
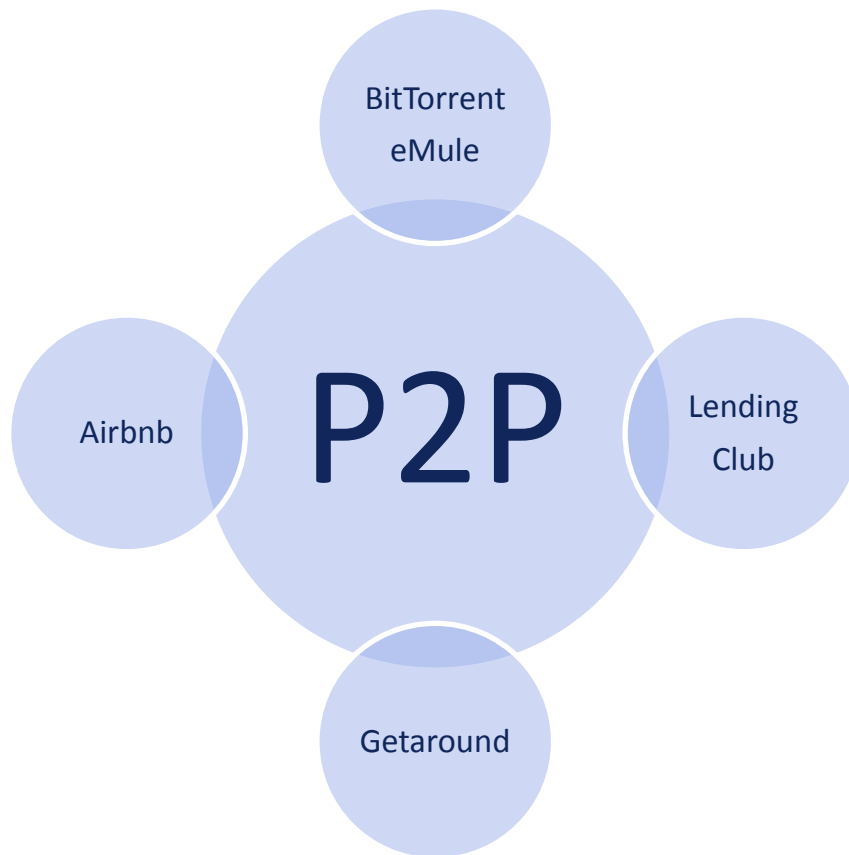


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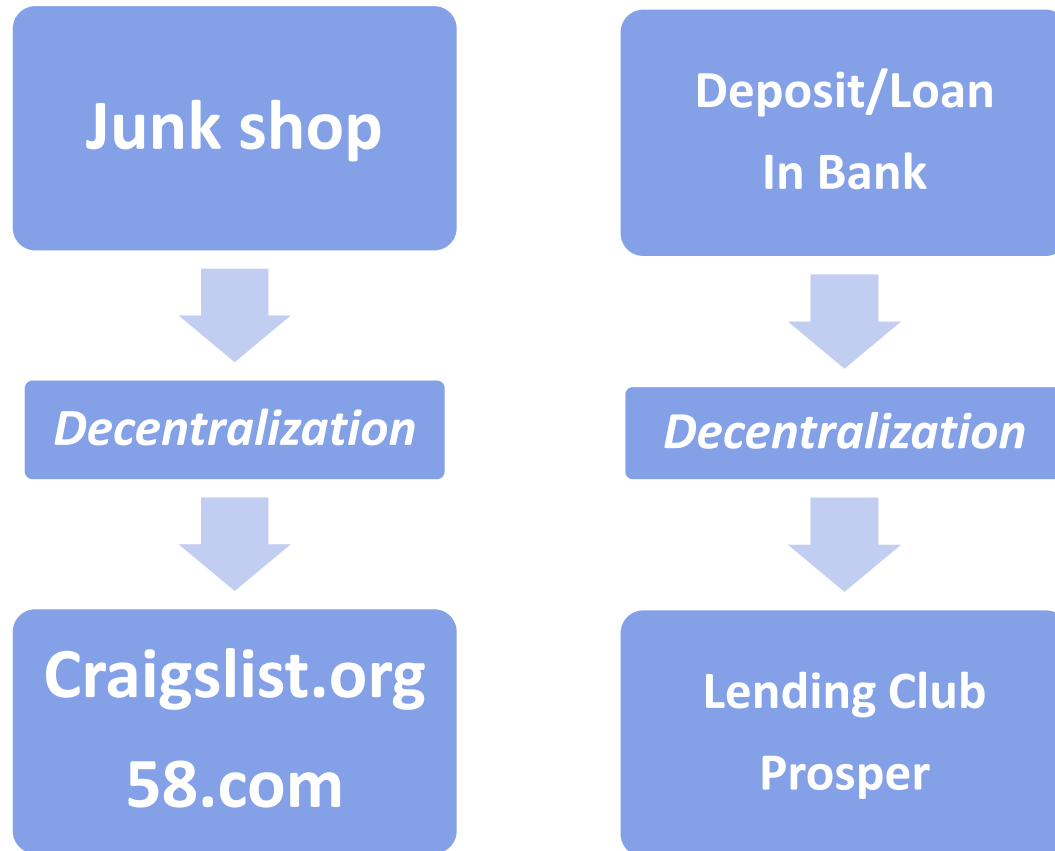


What is P2P Lending?

Peer to Peer



The essence of P2P is Decentralization

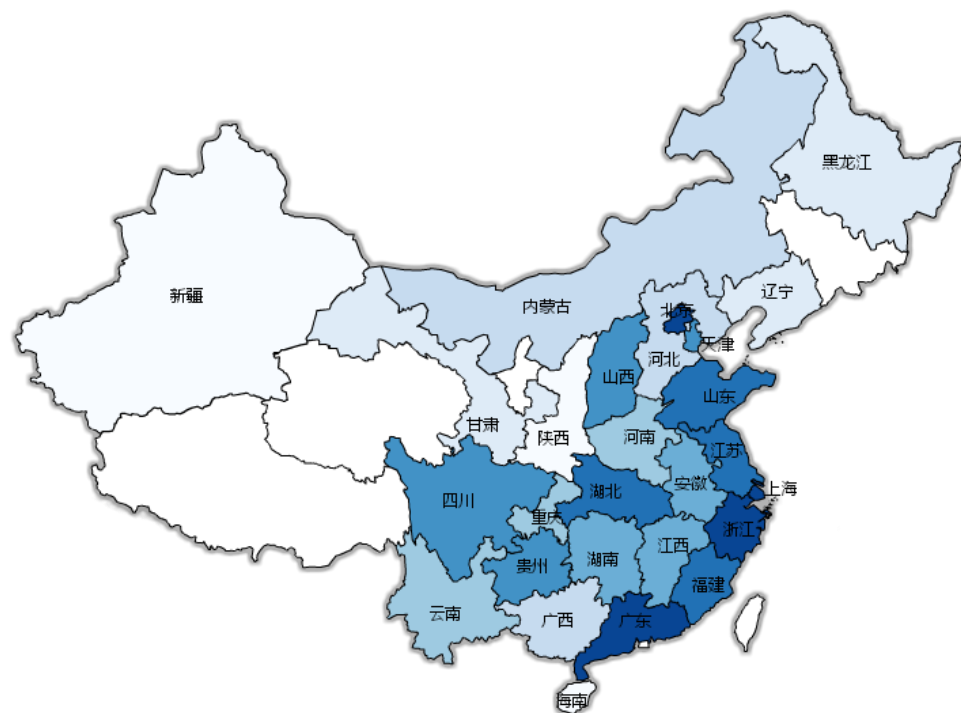
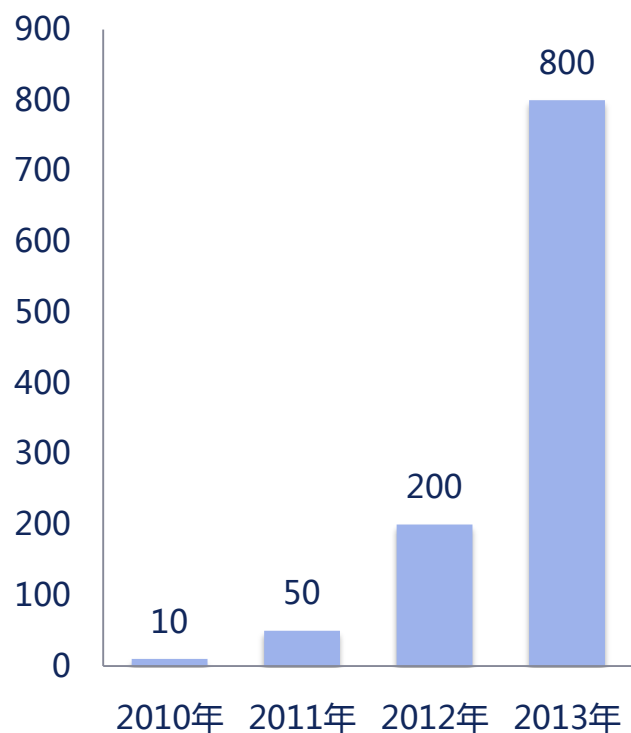


When it starts?

2005, Zopa, The first P2P online platform in the world.

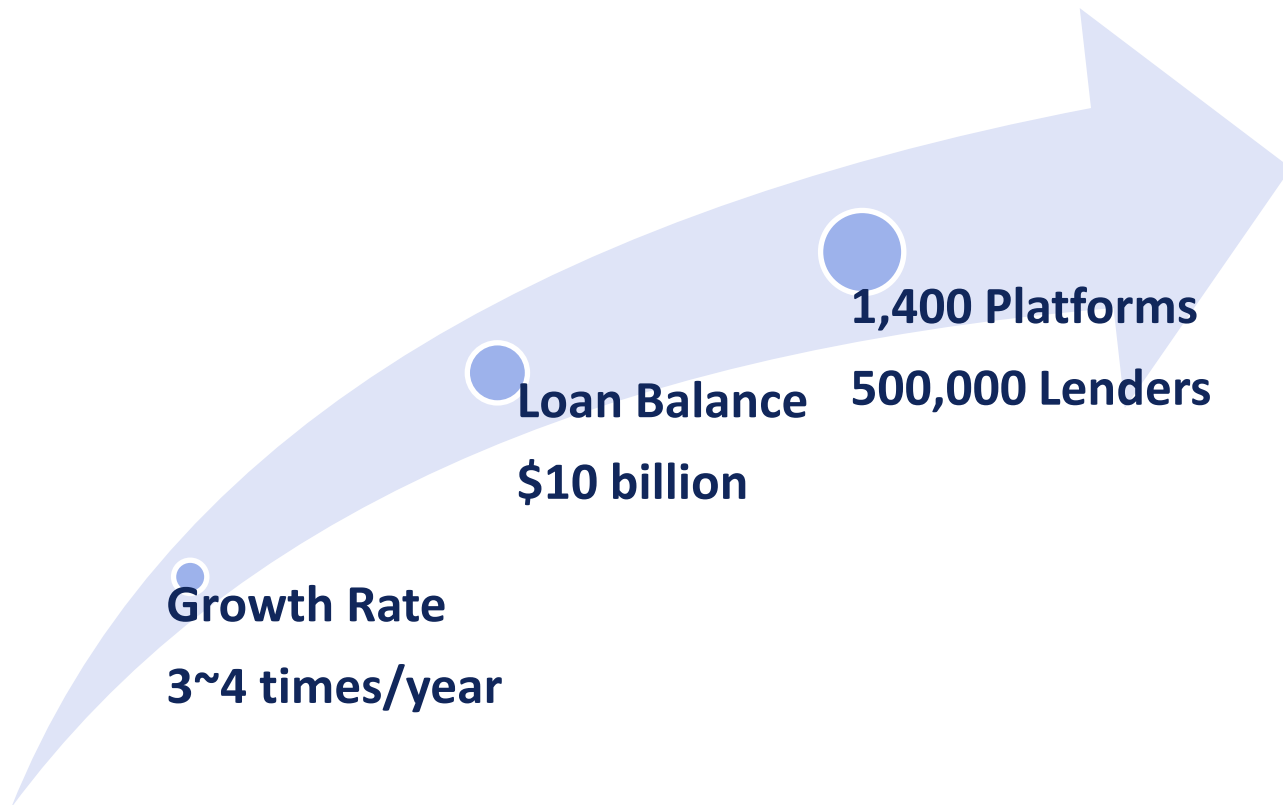
2006, Lending club, The first and biggest P2P online platform in USA.

2007, ppdai, The first P2P online platform in China

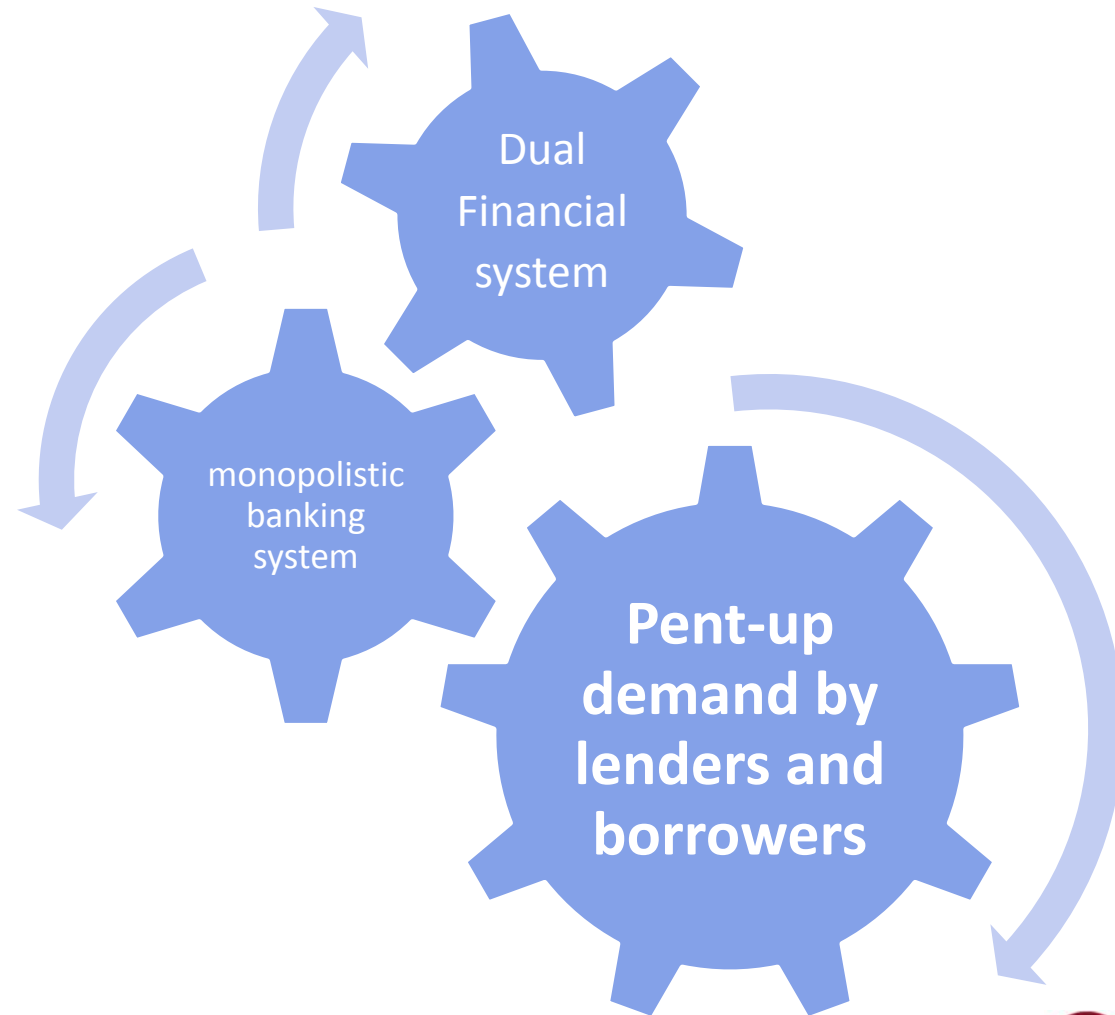


■ 平台数量

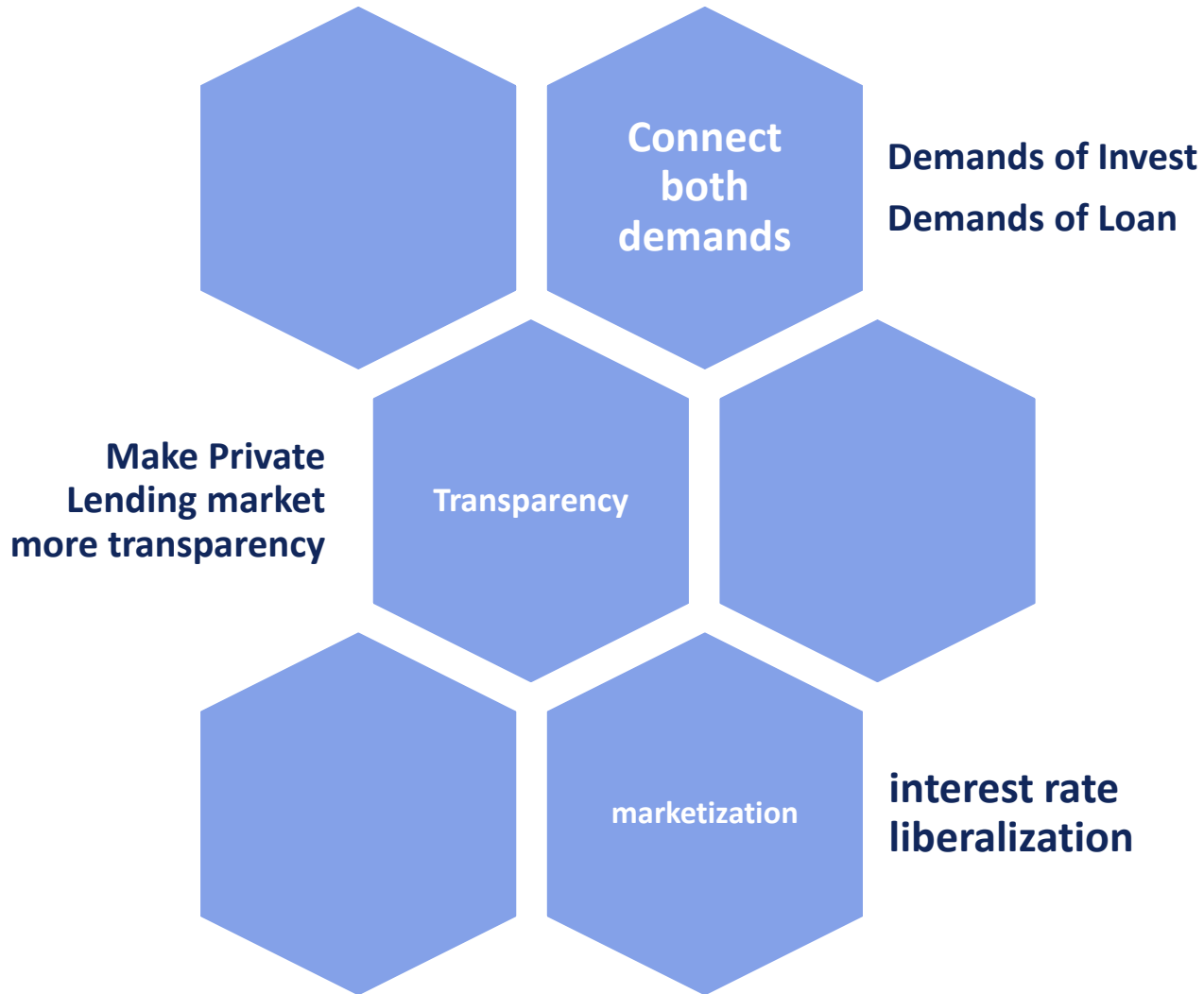
How does P2P Lending grow up in China?



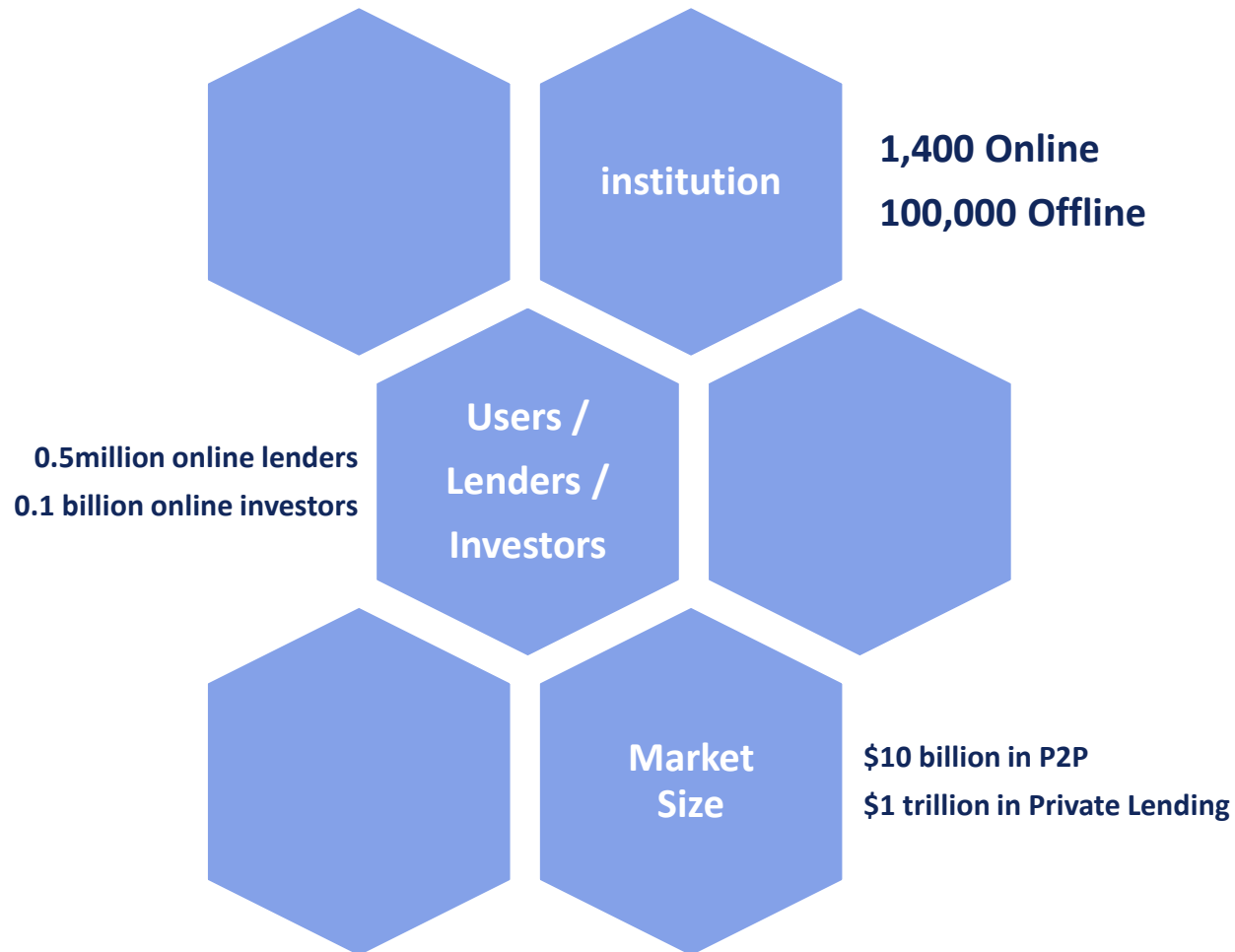
Why P2P Lending so booming in China?



The meaning of P2P Lending for China



How far will it go? Only less than 1%



Thank you!

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